

ELLENKI COLLEGE OF ENGINEERING AND TECHNOLOGY



(Autonomous Institution - UGC, Govt. of India)
(Sponsored by Ellenki Educational Society)



Patelguda, Sangareddy Dist. Hyderabad.

Approved by AICTE & Affiliated to JNTUH, Accredited by NAAC, Recognition of 2(f), UGC, MSME-HI

Ellenki College of Engineering and Technology

FLASH MOB

At

Ellenki College Campus

Chief Guest

Mr. E.SAI KIRAN REDDY, ACADEMIC DIRECTOR

Mr. E.DAYAKAR REDDY, SECRETARY

Dr. P. JOHN PAUL, PRINCIPAL

Submitted

By

P VENKAT MADHAV

DISCIPLINARY CO-ORDINATOR


Coordinator


Principal


Academic Director

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FLASH MOB AT ELLENKI COLLEGE OF ENGINEERING AND TECHNOLOGY

Date: 9th May 2025

OBJECTIVES:

- To spark curiosity and attention through a spontaneous dance performance in an open space.
- To break the monotony of daily academic routines and bring moments of joy and surprise.
- To promote cultural engagement as an integral part of campus life.
- To improve coordination, discipline, and collaborative spirit among student performers.
- To encourage cross-department participation and build interdepartmental friendships.
- To identify and nurture student talents in choreography, event organization, and leadership.
- To serve as a creative promotional tool for college fests, clubs, and upcoming programs.
- To establish Ellenki as a vibrant campus that supports both academic and artistic excellence.

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OUTCOMES:

- The flash mob created a buzz on campus, drawing large crowds and increasing interest in cultural events.
- Students demonstrated leadership in organizing, rehearsing, and executing the performance successfully.
- The event fostered a sense of unity and cultural pride among the student community.
- Faculty and peers appreciated the creativity, energy, and teamwork displayed by the participants.
- The initiative helped first-year and new students engage and feel more integrated into the college culture.
- Videos and photos from the event gained traction on social media, enhancing Ellenki's online presence and visibility.
- The flash mob acted as an icebreaker, encouraging dialogue and interaction across different student groups.
- It set a precedent for more informal, fun, and student-led initiatives on campus.

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SUMMARY:

The Flash Mob held on **9th May 2025** at Ellenki College of Engineering and Technology was a powerful expression of student enthusiasm, spontaneity, and teamwork. The event unfolded as a delightful surprise in the middle of the campus, drawing immediate attention from peers and faculty. Dancers from various departments came together with synchronized moves, energetic music, and a lively spirit that brought the entire campus alive.

Beyond the entertainment, the flash mob played a deeper role in building community, boosting morale, and reinforcing Ellenki's commitment to well-rounded student development. It showcased the hidden talents of students, encouraged interdepartmental bonding, and brought a smile to everyone's face. The overwhelming positive response from the crowd and the college management reaffirmed the importance of integrating such cultural moments into the academic calendar.

With its success, the flash mob not only made the day unforgettable but also set the stage for more inclusive and student-driven events in the future, reaffirming Ellenki as a hub of talent, culture, and innovation.

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