

# ELLENKI COLLEGE OF ENGINEERING AND TECHNOLOGY



(Autonomous Institution - UGC, Govt. of India)  
(Sponsored by Ellenki Educational Society)



Patelguda, Sangareddy Dist. Hyderabad.

Approved by AICTE & Affiliated to JNTUH, Accredited by NAAC, Recognition of 2(f), UGC, MSME-HI

**Ellenki College of Engineering and Technology**

## CAMPUS PLACEMENT DRIVE

**At**

**Ellenki College Campus**

**ON**

**21<sup>st</sup> JUNE, 2025**

**Submitted**

**By**

**P VENKAT MADHAV**

**DISCIPLINARY CO-ORDINATOR**

  
**Coordinator**

  
**Principal**

  
**Academic Director**

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## CAMPUS PLACEMENT DRIVE BY EXCLER

**Venue:** Ellenki College of Engineering and Technology, Hyderabad

**Date:** 21st June 2025

**Organized by:** Training & Placement Cell

### Objectives :

#### 1. To Provide Equal Career Opportunities:

Ensure that all eligible students, irrespective of background, receive access to competitive job opportunities.

#### 2. To Promote Real-World Readiness:

Help students transition from academic learning to real-time job environments through interaction with industry professionals.

#### 3. To Identify and Nurture Talent:

Allow Excler to identify talented individuals for roles in software development, analytics, customer solutions, and product innovation.

#### 4. To Encourage Early Employment:

Facilitate job offers before graduation to reduce post-college job-seeking stress for students.

#### 5. To Align with National Skill Development Goals:

Contribute to the national goal of increasing youth employability through campus hiring and professional grooming.

#### 6. To Inculcate Competitive Spirit:

Inspire students to develop a growth mindset and actively compete in challenging selection rounds.

#### 7. To Integrate Technology with Education:

Utilize tech-enabled assessment tools and virtual interviews to expose students to modern hiring trends.

#### 8. To Benchmark Student Competency:

Evaluate student performance against industry standards to identify strengths and areas of improvement.

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## Summary :

The **Campus Placement Drive by Excler** at Ellenki College of Engineering and Technology on **21st June 2025** was an exemplary success, showcasing a perfect blend of talent, preparation, and professionalism. The day-long event drew participation from more than **150 final-year students** across Computer Science, Electronics, Electrical, Information Technology, and Mechanical Engineering streams.

The placement drive commenced with a warm welcome and formal inauguration by the **Training and Placement Officer (TPO), Dr. Vijaya Bharathi**, who highlighted the importance of such drives in shaping the careers of young graduates.

The **Excler recruitment panel** delivered a detailed **Pre-Placement Talk**, explaining their business domains, global presence, job expectations, work culture, and career progression.

The selection process included:

- **Round 1: Aptitude & Technical Test** (online-based)
- **Round 2: Technical Interview** (one-on-one with domain leads)
- **Round 3: HR Interview** (final interaction and confirmation)

The process was conducted professionally with support from faculty coordinators and student volunteers. Refreshments and logistical support were provided to make the experience seamless for the recruiters and comfortable for participants.

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## Outcomes :

### 1. Offers Rolled Out:

Over **30 students** were successfully selected and received offer letters on the spot or within 48 hours of the drive.

### 2. Industry Validation:

Excler appreciated the overall discipline, technical depth, and communication skills of Ellenki students.

### 3. Placement Diversity:

Students from multiple departments were placed in diverse roles such as Software Developer, Data Analyst, Support Engineer, and Product Trainee.

### 4. Motivational Impact:

The success stories of placed students inspired juniors and other batches to prepare rigorously for upcoming placements.

### 5. Skill Gap Insights:

The feedback received helped the college identify areas where students need additional training (e.g., advanced coding, group discussions, resume building).

### 6. Enhanced Placement Graph:

The drive contributed significantly to the college's placement statistics for the academic year 2024–2025.

### 7. Strengthened Alumni Network:

Ellenki will soon have new alumni in reputed firms like Excler, strengthening professional networking for future students.

### 8. Internship Opportunities:

Discussions are underway for Excler to onboard pre-final year students for internships, workshops, and virtual training programs.

### 9. Media Recognition:

The event was documented and shared on college social media handles and received positive feedback from stakeholders.

### 10. Future Collaboration Promised:

Excler expressed interest in returning for future drives and conducting knowledge-sharing sessions on current industry trends.

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